

IAN MBANEFO

Web Developer · *known professionally as Prime CyberDuck*

mbanefoian@gmail.com | +234 903 286 3160 | linkedin.com/in/ian-mbanefo3753b91a4 | Based in Nigeria — serving NG, Canada, UK, US & Europe

PROFILE

Web developer with experience delivering 20+ custom WordPress, Shopify, and full-stack websites and platforms for clients across legal, immigration, fintech, automotive, e-commerce, and beauty/wellness sectors. Builds from scratch rather than templated page-builders — custom themes, custom plugins, hand-coded Shopify Liquid — with attention to compliance (e.g. CASL-consent forms), booking flows, schema markup, and API integrations. Comfortable working directly with international clients across Nigeria, Canada, the UK, the US, and Europe.

PROFESSIONAL EXPERIENCE

Web Developer (Prime CyberDuck) *Freelance / Remote · Nigeria · 2020 – Present*

Designing and building custom WordPress and Shopify websites and platforms for clients across Nigeria, Canada, the UK, the US, and Europe.

CORE SKILLS

- Platforms: WordPress (custom theme & plugin development), Shopify (custom Liquid, no starter themes)
- Languages: PHP, JavaScript, HTML/CSS, Liquid, MySQL
- Integrations: REST/third-party APIs, CSV-based data importers, payment & booking flows
- Compliance & UX: CASL-compliant consent forms, schema markup, mobile-first responsive design
- E-commerce: Shopify storefronts, product catalog systems, cart/checkout customization
- Operations: client scoping, project delivery, pre-launch QA and legal/content review coordination

SELECTED PROJECTS

TNI Immigration *Immigration Consultancy · Canada*

tniimmigration.ca

Website for a licensed Canadian immigration consultancy, built to convert visitors into booked consultations.

- Built consultation booking flow with callback request form
- Structured service pages for Temporary and Permanent Residence programs
- Surfaced licensing and membership credibility signals early on the page

SixthSeason *Streetwear Brand · Custom Shopify*

shopsixthseason.com

Fully custom Shopify build for a streetwear label — hand-coded Liquid and JS, no starter theme.

- Built custom Liquid theme from scratch
- Developed interactive landing sequence with sound for drop launches
- Configured product catalog and cart flow for limited product drops

Reed by Reedas *Beauty & Spa · E-commerce + Bookings*

reedbyreedas.com

Combined e-commerce and spa-booking site for a hair, skincare, and spa brand.

- Unified shop and spa-service booking experience in one build
- Structured hair, waxing, nails, and spa service pages
- Built product catalog for the brand's own skincare and hair line

Richmond Martins & Partners *Commercial Law Firm · Nigeria*

richmondmartinspartners.com

Website upgrade and companion pitch deck for a Nigerian commercial law firm.

- Rebuilt homepage on a navy/gold visual identity system
- Reorganized practice areas into a clearer structure
- Delivered a companion pitch deck alongside the site

Bezalel Auto Garage *Automotive · Winnipeg, Canada*

bezalelautogarage.ca

Full multi-page WordPress build on a custom theme for an auto repair shop.

- Built custom multi-page WordPress theme with two color variants
- Implemented booking form with CASL-compliant consent
- Added schema markup and a mobile action bar for on-the-go customers

Finanza Watch *Fintech · Full-stack Platform*

finanzawatch.com (launching soon)

Full-stack WordPress platform for comparing brokerages across Forex, Crypto, Stocks, Digital Banking, and Insurance.

- Built on a custom plugin plus child theme architecture
- Developed CSV-based company importer for fast catalog updates
- Automated logo fetching via the Brandfetch API

ADDITIONAL EXPERIENCE

Beyond the projects above, delivered 20+ websites and platforms in total across WordPress and Shopify for clients in Nigeria, Canada, the UK, the US, and Europe — spanning legal, immigration, fintech, automotive, e-commerce, and beauty/wellness sectors.

AVAILABILITY

Open to new client and full-time opportunities, including Shopify development and web/operations support roles, with a preference for international projects.